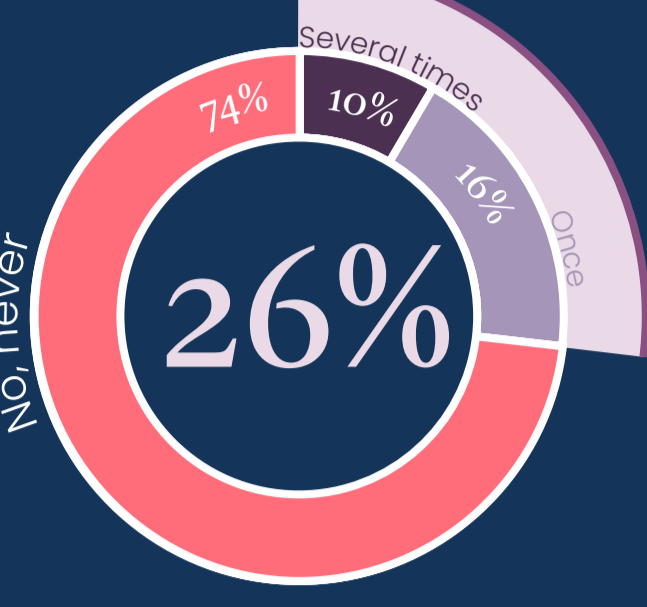


Exploring Europe by Night: *Insights into Night Train Travel Preferences*



An emerging mode of transport with huge untapped potential



Only 1 in 4 Europeans has taken a night train in the past six years.

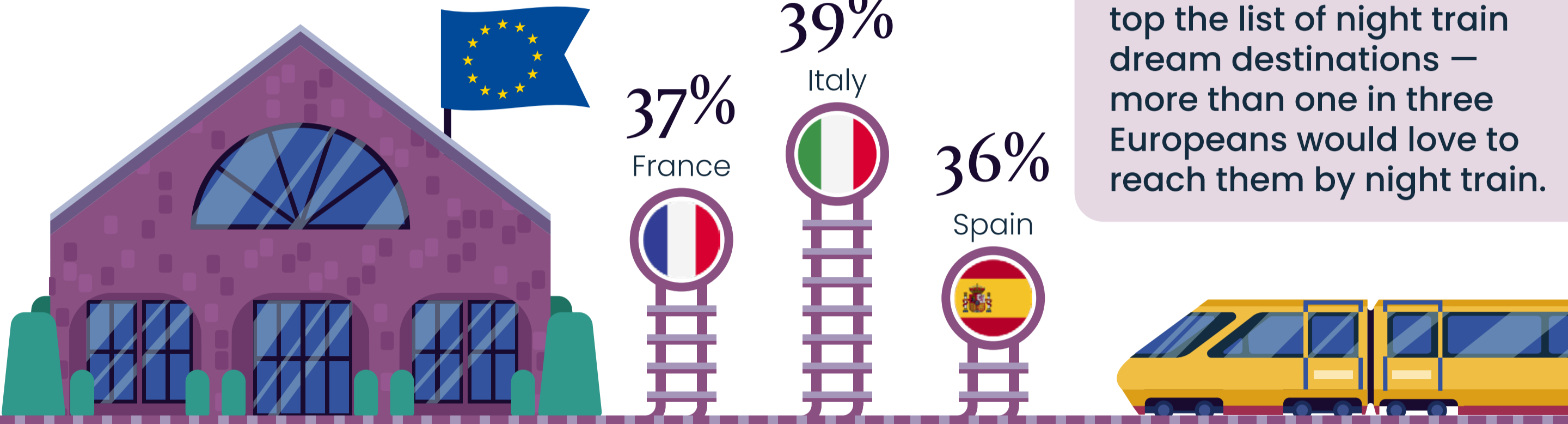


Still a niche practice today — but with great potential:



would choose at least one destination by night train if the offer expanded. A massive appetite for a new way to travel across Europe.

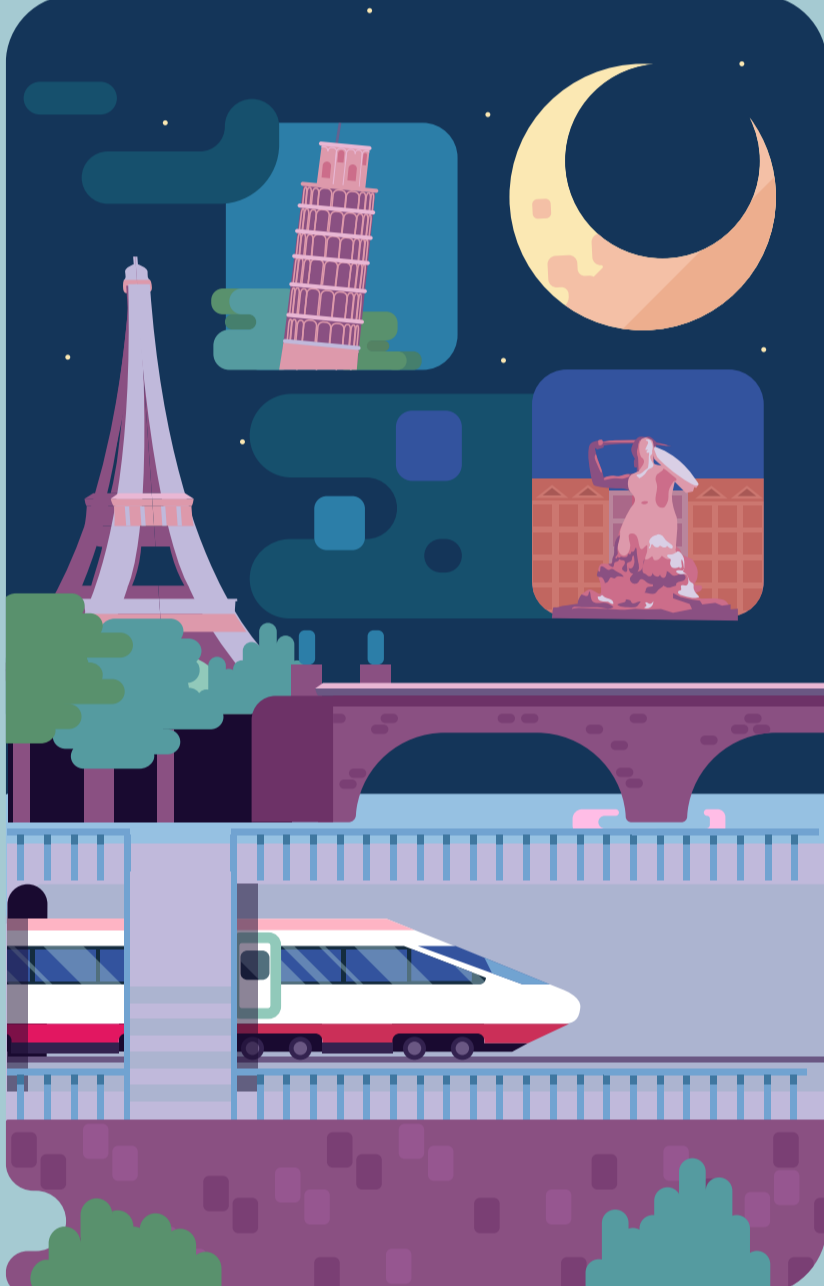
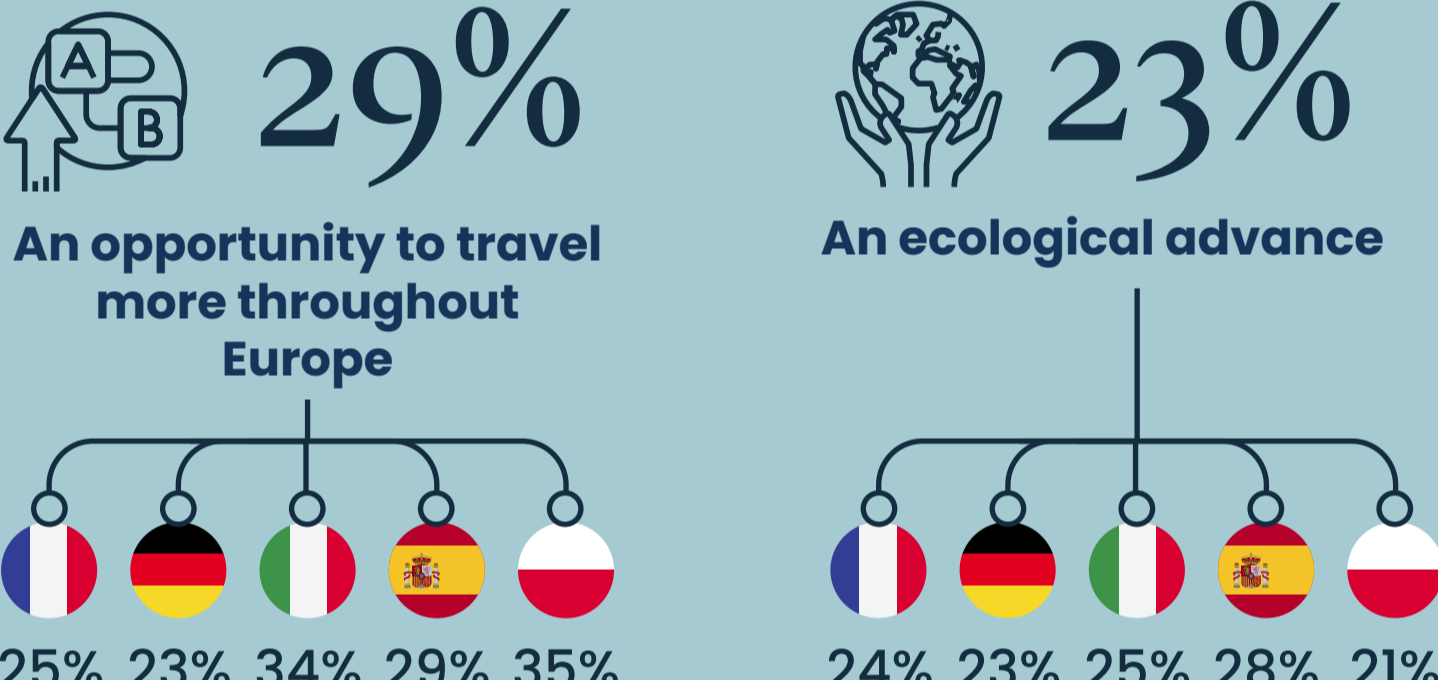
The winning trio



Italy, France and Spain top the list of night train dream destinations — more than one in three Europeans would love to reach them by night train.

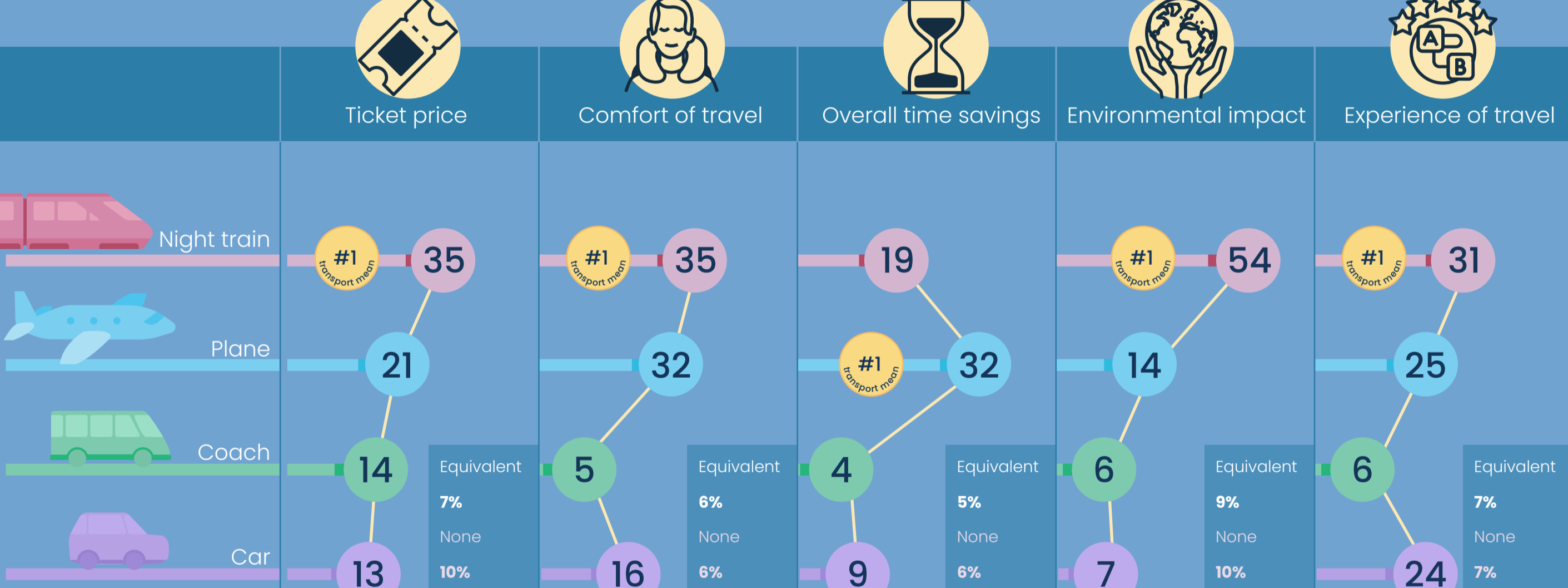
A symbol of a moving Europe

Nine out of ten Europeans show interest in developing night trains: they see them as a way to travel more easily across Europe — and as a true ecological step forward.



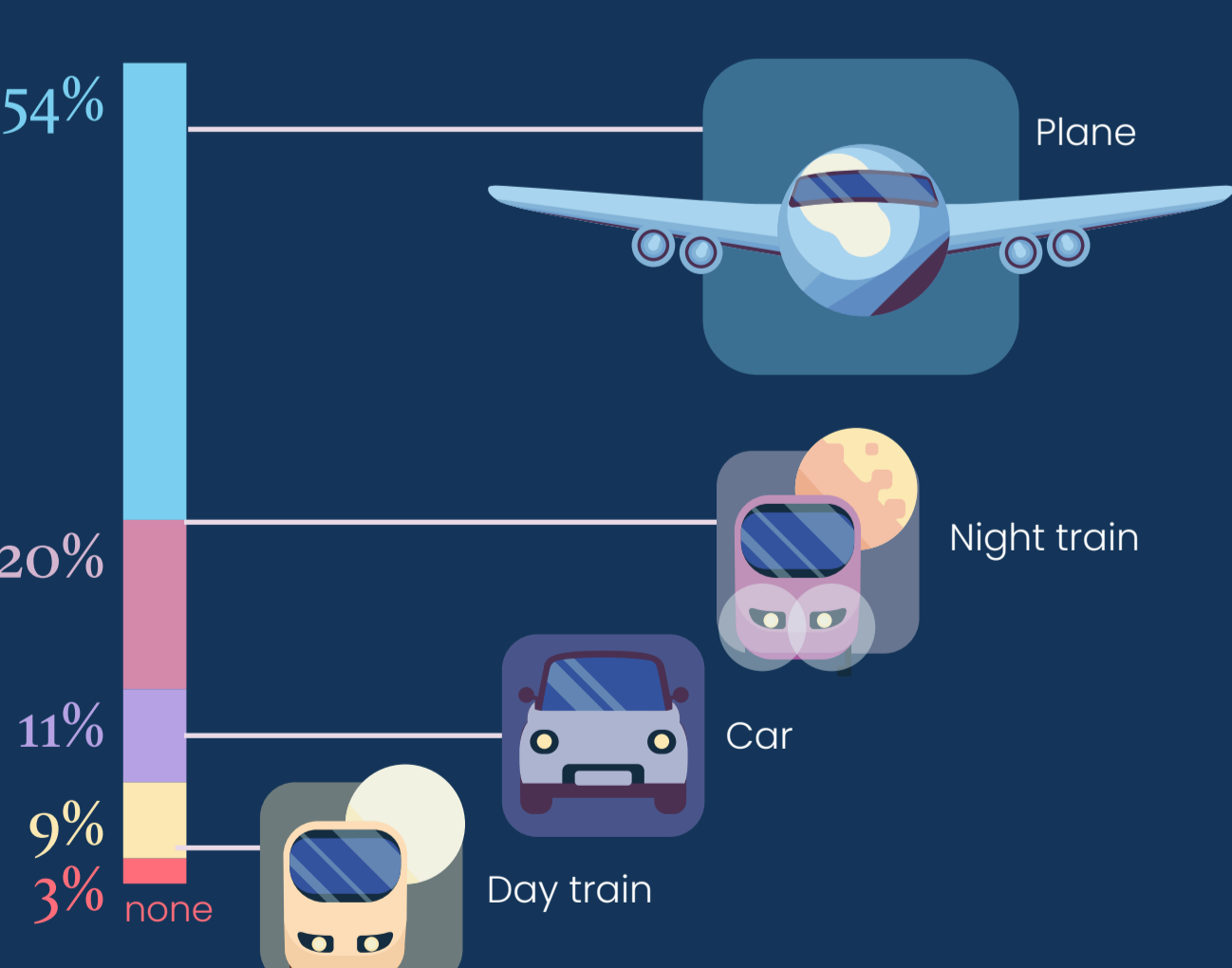
The alternative to flying

The night train is seen as the most attractive option for ecology, price, comfort and overall experience. With such strengths, its arguments against air travel are already strong.



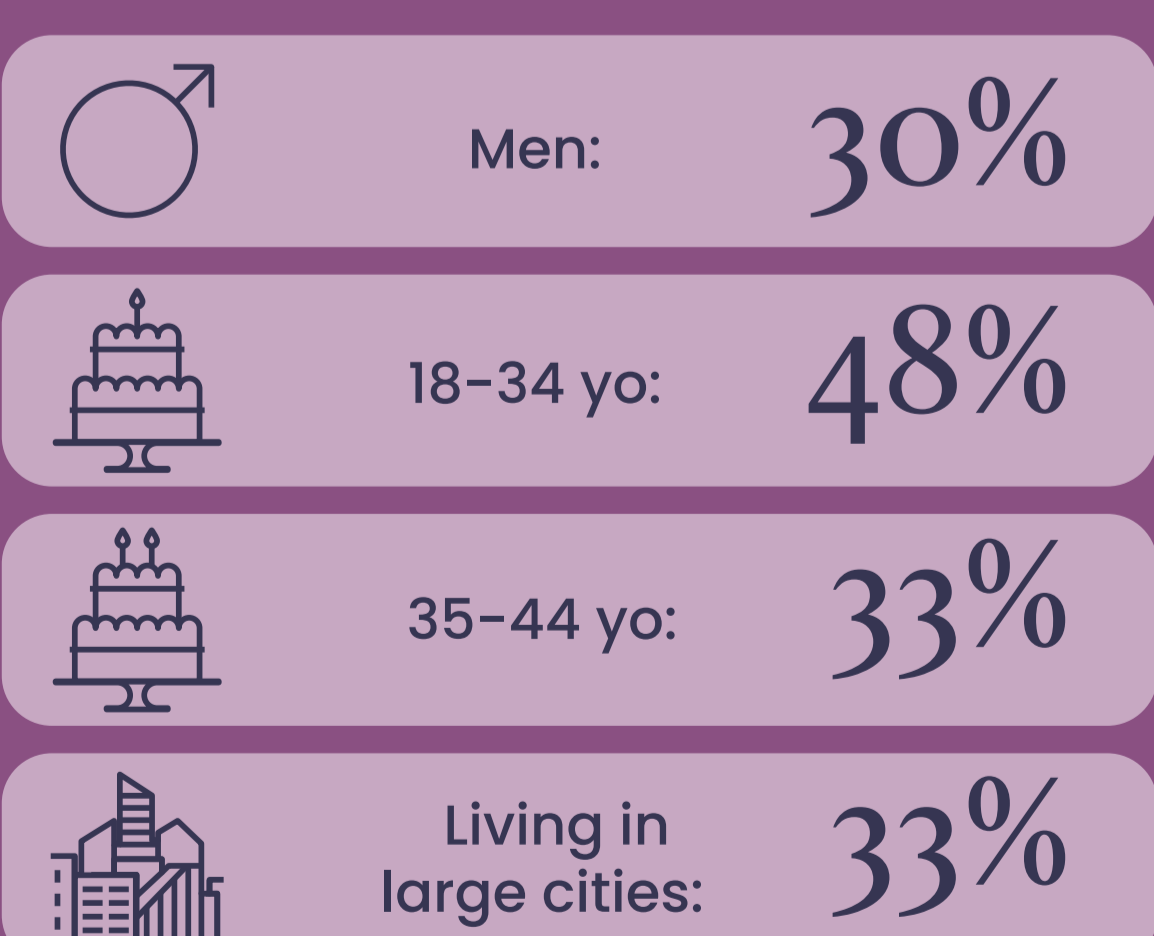
For long trips too

Even on routes over 2,000 km, one in five Europeans would choose the night train — twice as many as the day train.



The pioneers of renewal

Young and urban, night train users represent a promising target for the growth of Europe's rail market.



The market's three locomotives

Poland, Germany and Spain lead the way — the **three driving forces behind Europe's night train revival**.

